



*The goal of the **UNLEASHED** for Talbot Humane Sponsorship Program is to promote local business support and raise funds for the animals and programs served by Talbot Humane. Your support will change the lives of animals in our community while supporting the efforts of our friends and neighbors to train for and run a half marathon!*

All Sponsors of \$500+ receive:

- Name and link to your website on the Talbot Humane website.
- Mention in radio/television interviews, press releases, advertising, social media and interviews.
- Name on weekly mileage signs posted around Easton throughout training.
- Name prominent in ads and promotion items.
- Name on team T-shirt and team race day singlet.
- UNLEASHED T-shirts for staff (up to 5).
- Name or logo in email newsletters.
- The joy of knowing you are making a difference in our community!

Sponsorship Level of \$1,000 Opportunity—Pace Group Sponsor: Our runners are placed into groups of like ability, from jack rabbits to turtles, who run the same distance each Saturday morning together. In addition to the general sponsorship benefits listed above, a business who sponsors a pace group will receive:

- Pace group will be named after your business with signage used weekly.
- **Logo** on all shirts and promotion. **Logo** on mileage signs.
- Weekly updates on the fundraising of your pace group, so you can share the good work of your business with your customers and the community.

Individual Runner Sponsorship (\$500+): Agree to match a specific runner's fundraising amount. The minimum match for this is \$500, which is the fundraising commitment each runner agrees to raise in exchange for training.

Media Sponsor: In-kind donations up to \$499 would be considered friends of UNLEASHED; \$500 and above would be a corporate sponsorship with the benefits as listed above.

Friends of UNLEASHED Sponsors of \$100-\$499 receive:

- Name in email newsletters
- Name in social media posts
- 2 team t-shirts
- The joy of knowing you are making a difference in our community!

Please complete and return this form to Patty Quimby at patty@talbothumane.org at your earliest convenience. Those who submit this form and payment by July 30, 2021, will receive the most benefit from their sponsorship.

Payments may be made at www.talbothumane.org/donate or mailed to PO Box 1143 Easton, Maryland, 21601.

Business Name: _____

Sponsor Amount: _____

Sponsoring a Pace Group? Yes _____ No _____

Sponsoring a Runner? Yes _____ No _____

Mailing Address: _____

Contact Person: _____ Phone: _____

Email: _____ Date: _____

Signature: _____

Payment Enclosed: _____ Media Sponsor: _____

Name as you wish it to be listed in promotion:

Please send all logos to patty@talbothumane.org in .jpeg or .png format.

Talbot Humane is a 501.c.3 Organization. Our mission since 1932 has been to provide a safe and healthy environment for unwanted companion animals in our care, place all adoptable companion animals in good homes; protect all animals from cruelty and neglect; and reduce the unwanted companion animal population through aggressive spay neuter and educational programs in our community.

Our open admission shelter houses more than 700 animals and serves thousands of animals in the community annually thanks to robust programs such as Spay/Neuter Midshore, Intervention and Retention Program, Pet Pantry, a successful adoption program and more. Thanks to our dedicated team of staff and volunteers, we turn no animal in need away, we believe, the best shelter is a humane community.

